



**SITE INSIGHT**  
Where Vision Shapes Execution

# Where Vision Shapes Execution

**COMPANY PROFILE**

**2025**

# About

## SITE INSIGHT

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**Site Insight** is a forward-looking construction and infrastructure company established in the Kingdom of Saudi Arabia as a strategic expansion of Arabian Experts, a reputable multidisciplinary contracting firm headquartered in Oman since 2012. Founded to support the rapid development goals of Vision 2030, Site Insight brings regional experience, technical acumen, and executional excellence to the heart of Saudi Arabia's transformation journey.

While newly established, Site Insight carries the heritage, operational discipline, and client-focused approach that have defined Arabian Expert's decade-long success in delivering complex, multi-sector construction projects across the Gulf.

Our name reflects our philosophy: a fusion of deep on-ground awareness and strategic foresight, enabling us to deliver results that are not only visible but visionary.

### Vision

To be recognized as a trusted and innovative construction partner contributing to Saudi Arabia's development under Vision 2030, by delivering integrated, technology-driven solutions rooted in technical expertise, operational excellence, and uncompromising standards of safety, quality, and sustainability.

### Mission

To deliver superior construction outcomes through intelligent planning and flawless execution. We are committed to building value for clients by embedding innovation, collaboration, and environmental responsibility into every project — ensuring safe, efficient, and sustainable delivery that aligns with the Kingdom's national aspirations.

# CEO Message



**Dear Stakeholders,**

The construction industry is evolving rapidly — and at Site Insight, we're building the future. We are embracing cutting-edge technologies, sustainable practices, and smarter project management methods to ensure we remain a leader in a changing world.

What sets us apart is our ability to adapt and grow. Our clients don't just hire a contractor — they gain a strategic partner who values innovation, efficiency, and quality. Every beam we place, every brick we lay, is backed by our commitment to excellence and progress.

We are excited about what lies ahead and grateful for the trust our clients and communities place in us. Together, we are not just building structures — we are shaping a legacy.

**With ambition and gratitude,**



## Our Story

### Bridging Experience & Vision

**Site Insight** was born from the success of Arabian Experts, a company with over a decade of experience in the Omani construction landscape — known for its professionalism, resilience, and ability to scale. This expansion into Saudi Arabia is not just a market entry; it is a strategic alignment with one of the world's most ambitious national transformation agendas.

We are proud to be part of a new generation of contractors supporting the urban, economic, and infrastructure evolution across the Kingdom — from megacities to smart infrastructure, from industrial growth to sustainable living.

## Our Services



**General Construction  
(Residential, Commercial &  
Industrial)**



**Interior Fit-Out & Architectural  
Finishes**



**and Structural Works**



**Site Preparation and Temporary  
Facility Setup**



**Infrastructure and Public  
Utilities Development**



**Construction Materials, Tools,  
and Equipment Supply**



**Earthworks, Excavation, and Site  
Grading**



**Heavy Equipment & Machinery  
Rental & Support**



**MEP Systems (Mechanical,  
Electrical, telecommunication &  
Plumbing)**



**Turnkey Project Delivery &  
End-to-End Construction  
Management**



## Target Clients



### Real Estate Developers

Delivering high-spec developments with efficiency and vision.



### Government Entities & Municipalities

Aligned with Saudi Arabia's Vision 2030 infrastructure goals



### Private Sector Organizations

Seeking cost-effective, safe, and high-performance construction outcomes



### Main Contractors & EPCs

In need of specialized execution partners and subcontractors



### Facility Managers & Logistics Providers

Requiring tools, manpower, and site support services





## Health, Safety & Environment:

**At Site Insight,** we provide frequent training to all employees that relate to emotional, physical, and mental well-being. Furthermore, on-site measures like protective equipment, regular inspections, identifying & eliminating unsafe working conditions and practices facilitate a safe workplace for our workforce.

Our ongoing training on safety procedures, personal conduct, safety discipline, accident reporting, personal protection, attention to tools & equipment, and first aid best practices help us to maintain a professional and safe working environment.

**At Site Insight,** workplace safety is obligatory, and providing the right conditions and procedures for our workers will always be an essential aspect of our company culture. That's why we strive to further develop, improve and refine the working conditions of our workers and make the personal safety of every employee our primary concern.

## Why

### SITE INSIGHT

- 1 **Rooted in Experience** – Backed by a decade of operational history via Expert Arabia
- 2 **Vision-Aligned** – Our services and strategy directly support Vision 2030 objectives
- 3 **Safety & Quality Obsessed** – Safety-first culture and zero-defect mindset
- 4 **Agile, Smart Execution** – Combining local responsiveness with international standards
- 5 **Client-Centric Ethos** – Collaboration, communication, and commitment are our hallmarks



## Our Commitment to Vision 2030

As the Kingdom reshapes its future, Site Insight is ready to contribute by delivering projects that reflect the pillars of Vision 2030:

- **A Vibrant Society:** through infrastructure that supports quality of life.
- **A Thriving Economy:** by supporting industrial zones, smart cities, and logistics hubs.
- **An Ambitious Nation:** by adopting high standards, fostering innovation, and upskilling the local workforce.

## Sustainability and Saudization Commitment

**Site Insight** supports sustainable development goals by incorporating environmentally responsible practices in its operations and materials sourcing. We are also committed to contributing to local employment through Saudization and skills development initiatives.



## Executive Team and Leadership

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**Site Insight** is led by a forward-thinking management team with decades of collective experience in construction, engineering, and project delivery across the GCC. Our leaders are committed to building a culture of accountability, growth, and service excellence. [You may insert specific names and bios here.]

## Timeline and Milestones

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**2012**

Arabian Experts established in Oman

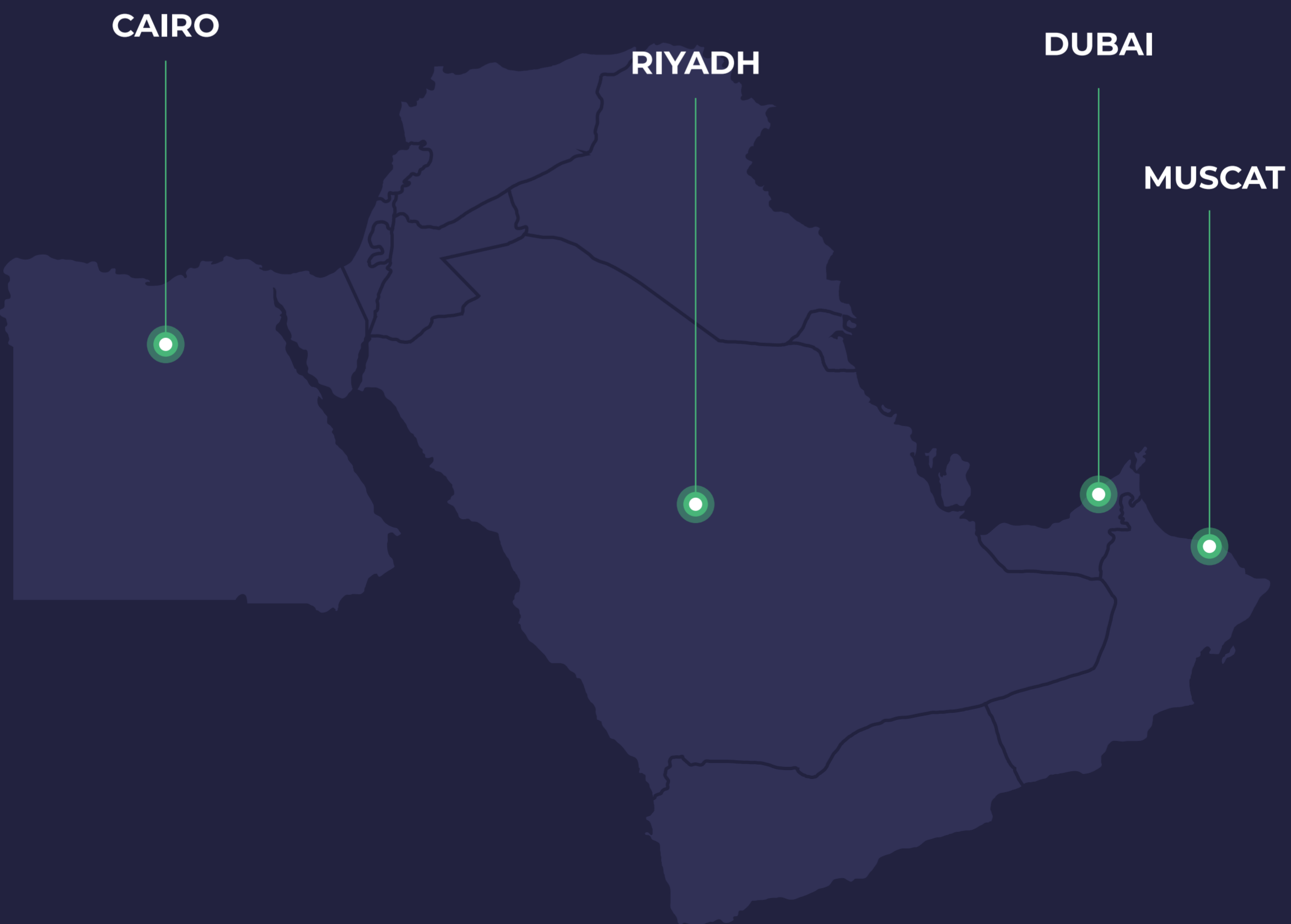
**2024**

Site Insight conceptualized as a regional expansion

**2025**

Site Insight officially registered in Saudi Arabia & operational

## SITE INSIGHT Is Active Here



# Licensing & Company Credentials

البيانات الأساسية للسجل التجاري



7050865752

وزارة التجارة  
Ministry of Commerce



## شهادة السجل التجاري

شركة سايت إنسايت

الرقم الوطني الموحد: 7050865752

تاريخ الإصدار: 23/07/2025

نوع الكيان: شركة ذات مسؤولية محدودة

صفات الشركة: (شخص واحد)

حالة السجل: نشط

@Xfyt  
mcgovsa

1900  
mc.gov.sa

# Licensing & Company Credentials



# Licensing & Company Credentials



100251146096649

TIN	3131478591	الرقم المميز		المملكة العربية السعودية Kingdom of Saudi Arabia
Certificate No.	100251146096649	رقم الشهادة	<b>هيئة الزكاة والضريبة والجمارك</b> Zakat, Tax and Customs Authority	
Certificate date	24/07/2025	تاريخ الشهادة		

## شهادة تسجيل في ضريبة القيمة المضافة

### VAT Registration Certificate

تشهد هيئة الزكاة والضريبة والجمارك بأن المكلف أدناه مسجل في ضريبة القيمة المضافة بتاريخ ٢٠٢٥/٧/٢٤ م  
The Zakat, Tax and Customs Authority certifies that taxpayer below is VAT registered on 24/07/2025 AD

Taxpayer Name	شركة سايت إنسايت	اسم المكلف
VAT Registration Number	313147859100003	رقم التسجيل الضريبي
Effective Registration Date	2025/08/01	تاريخ نفاذ التسجيل
Taxpayer Address	12836, طريق صلاح الدين الايوبي, Riyadh, Al Malaz Dist	عنوان المكلف
CR / License Contact / ID No	7050865752	رقم السجل التجاري / الرخصة / العقد / الهوية
Tax Period	ربع سنوي - Quarterly	الفترة الضريبية
First Filing due date	2025/10/31	تاريخ استحقاق أول إقرار ضريبي

**ملاحظة:** كمكلفين مسجلين في ضريبة القيمة المضافة، لا يجوز لكم تحصيل ضريبة القيمة المضافة من عملائكم قبل تاريخ نفاذ التسجيل في الضريبة. وفي حال تبين غير ذلك ستقوم هيئة الزكاة والضريبة والجمارك بتنفيذ الغرامات المستحقة

**Note:** As a VAT registered taxpayer, you are not allowed to collect VAT from your customers prior to the effective date of the tax registration. If otherwise approved, The ZAKAT, Tax and Customs Authority will impose the applicable penalties





هذه الوثيقة مستخرجة من النظام الآلي ولا تحتاج إلى توقيع  
و لا يعتد بهذه الشهادة إلا بعد التحقق من موقع الهيئة  
www.zatca.gov.sa

zatca.gov.sa
19993
@zatca\_sa

# Licensing & Company Credentials



العنوان الوطني  
NATIONAL ADDRESS

Proof Number	1068860555	رقم الإثبات
Original Date	23/7/2025	تاريخ الإصدار
Expiration Date	19/1/2026	تاريخ الانتهاء

## إثبات عنوان Address Proof

### Address Holder Details

Name: **Company Site Insight**

Customer Acc.: **3 1 3 3 2 9 3 7 6 5 9**

Reg. Date: **23/7/2025**

### بيانات صاحب العنوان

الاسم: **شركة ساييت إنسايت**

رقم الحساب: **3 1 3 3 2 9 3 7 6 5 9**

تاريخ التسجيل: **23/7/2025**

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### Address Details

Short Address: **R E M B 6 2 2 8**

Building No.: **6 2 2 8** Street: **Salah Al Din Al Ayoubi Rd**

Secondary No.: **3 9 4 5** District: **Al Malaz Dist.**

Postal Code: **1 2 8 3 6**

City: **RIYADH**

Kingdom of Saudi Arabia

### تفاصيل العنوان

العنوان المختصر: **6 2 2 8**

رقم المبنى: **6 2 2 8** الشارع: **طريق صلاح الدين الايوبي**

الرقم الفرعي: **3 9 4 5** الحي: **حي الملز**

الرمز البريدي: **1 2 8 3 6**

المدينة: **الرياض**

المملكة العربية السعودية



**للتحقق To Verify**  
<https://proof.address.gov.sa/VerifyProofNA.aspx>

تم إصدار هذا الإثبات إلكترونياً ولا يتطلب التوقيع عليه  
تم إصدار هذا الإثبات بناء على طلب الموضح أعلاه، ويحظر قطعياً تقليده أو إدخال أي تعديلات عليه سواء بالإضافة أو الحذف، ويعد الإثبات لاغياً إذا شابه شيء من ذلك، كما يعرض صاحبه للمساءلة القانونية.

**This proof has been issued electronically and does not require a signature**  
This proof has been issued upon the request of the above-named, and it is absolutely prohibited to imitate it or make any modifications to it, whether by addition or deletion, and the proof is considered void if it is marred by something, and its owner is subject to legal accountability.

19992 <https://splonline.com.sa/ar/national-address-1/>



# SITE INSIGHT

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